

Lou Musante

Founder: Echo Strategies

Areas of focus: Innovation Culture Design, Research Architecture, Organizational Culture and Leadership Development, Intrapreneurship

Former Technical Information Specialist: General Tire & Rubber, A. D. Little, NASA, A.C. Nielsen

Co-author: 8 ½ Best and Next Innovation Practices

Favorite pastime: Hanging out with my wife and 5 daughters, mentoring and kick boxing

Lived in: Akron-Cleveland, Boston, Baja Mexico & Pittsburgh. Loves Montreal & San Fran

Current projects: *Leadership Development & Workforce 2020, Culture of Innovation Collaborative, Software as Service Business Modeling, Cognitive Science of High Performance Teams, Inter-organizational Mitigation Driver Assessment, Gamification of Business Processes,*

About People:

“It is what you learn after you know it all that really counts!”

Coach John Wooden formerly UCLA



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“An idea is only 5% of the final product.” Thomas Edison



TRUMAN WILT



Areas of focus: Dr. Wilt is widely recognized for his abilities to perform, to direct, and to manage research projects/business unit portfolios, consistently taking research ideas from concept to commercialization. His professional experience encompasses responsibilities as a hands-on primary researcher, a mentor, a prolific inventor, and a manager with corporate responsibility for introducing new products into global markets. Dr. Wilt has steadily advanced his scientific career at PPG Industries through successful results of his research for new and improved ideas and products. He is inventor or co-inventor on 38 U.S. patents.

Favorite pastime: Enjoying the outdoors and sports.

Lives in: Pittsburgh; however, is secretly an Oakland Raiders fan; Obtained Ph.D. in Physical Organic Chemistry at Pitt, where he was inducted as a member of the Physics Honorary Society.

Current projects: Director, Optical & Chemical Products, Science & Technology. Consistent leadership roles taking research ideas from concept to fruition.

About People: Active on several university advisory boards, active with various STEM initiatives.

Favorite Quote: “Luck is when preparation meets opportunity!” 😊

twilt@ppg.com



Irene Spitsberg

irene.spitsberg@kennametal.com

Areas of focus: Dr. Spitsberg has more than 15 years of broad-based expertise in steering various forms of strategic innovation in multibillion-dollar global companies. She applies parallel technology and market development leadership to identify significant growth opportunities and turn them into commercial successes. Her earlier work at *GE Aviation* resulted in next generation surface technologies that were commercialized in the GEnx engine powering the Boeing 787 Dreamliner. During her more recent years at *Kennametal, Inc.*, she has led the development of Open Innovation and other organization processes that enable the company to move into new spaces.

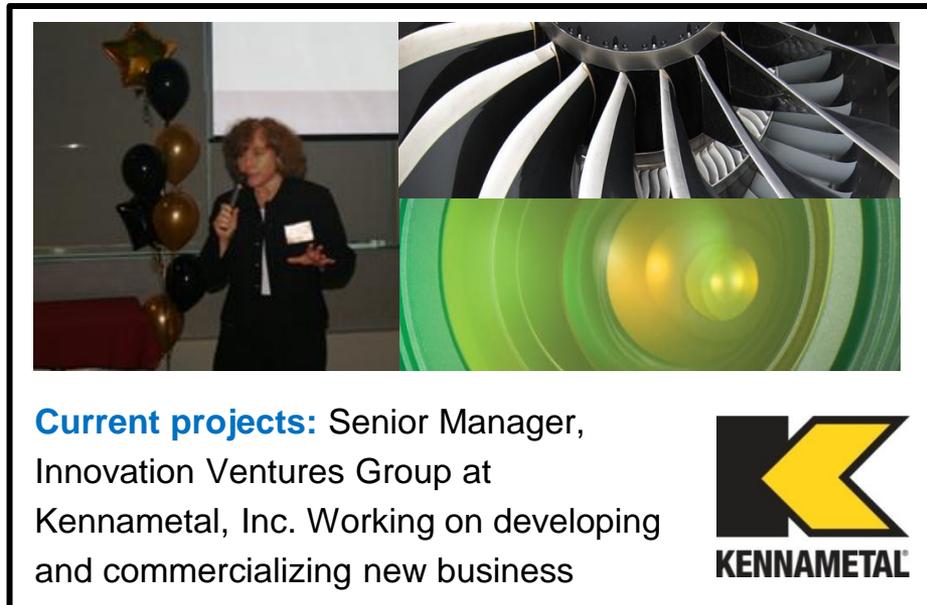
Author and speaker: over 50 U.S. patents, NASA's "Turn Goals into Reality" award; session organizer and chair for American Ceramic Society, invited speaker and key-note author

Favorite pastime: Inspiring people to a better quality of life - group fitness instructor with over 20 years experience, actively teaching a variety of classes in Pittsburgh area

Lived in: Pittsburgh, PA, Cincinnati, OH, Ithaca, NY, Moscow, Russia

Favorite Quote: *"The master in the art of living makes little distinction between his work and his play, his labor and his leisure..... He hardly knows which is which. He simply pursues his vision of excellence at whatever he does, leaving others to decide whether he is working or playing. To him he's always doing both."*

James A. Michener (U.S. novelist and short-story writer)



Current projects: Senior Manager, Innovation Ventures Group at Kennametal, Inc. Working on developing and commercializing new business



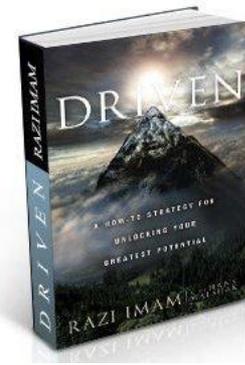
platforms

Razi Imam

CEO and Founder - 113 Industries



Author – Driven “A How-to Strategy For
Unlocking Your Greatest Potential – John
Wiley and Sons.



Adjunct Professor – Carnegie Mellon
University – Teaching Open Innovation



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Thank You!

